

MEDIA FACTSHEET – PROGRESS OF SINGAPORE TOGETHER MOVEMENT

- *The Singapore Together movement marked its third anniversary in June 2022.*
- *More than 140,600 Singaporeans and members of the public, and 1,590 organisations, have collaborated with Government agencies through 35 Singapore Together Alliances for Action (AfA) between June 2020 to July 2022.¹ They contributed to more than 160 projects to co-create solutions on 15 key thematic issues that arose from the Singapore (SG) Together Emerging Stronger Conversations. There are now 25 active AfAs; 10 AfAs have since concluded their terms².*
- *Singaporeans want to be involved in building Singapore's future together. In 2022, through the Singapore Together movement and various engagement efforts, we will galvanise a whole-of-society effort to work on ideas to build a better Singapore. These opportunities to contribute will be updated regularly on www.sg.*

Singapore Together started in 2019 to mark a shift in governance approach towards deeper partnership between the Government and Singaporeans. The unprecedented disruptions caused by the pandemic gave greater impetus for Singapore Together; the Government continued its focus to partner and engage with citizens to shape a stronger post-pandemic future – a Singapore that continues to be a bright spot in the world, and a caring, inclusive, and sustainable society.

Shaping our future, together through Alliances for Action

2 More than 140,600 Singaporeans and members of the public from all walks of life have contributed to more than 160 projects through the 35 Singapore Together Alliances for Action (AfA). These AfAs address the 15 major themes that were most important to Singaporeans, arising from the SG Together Emerging Stronger Conversations and other engagements. The AfAs are partnerships that bring together the people, private and public sectors to co-create and implement solutions on significant issues. The AfAs and their impact are listed at **Annex A**. Besides partnership, the Government has also addressed these themes through national policies, such as the expansion of the Progressive Wage Model and enhancements to Workfare payouts, and will continue to do so.

3 As new issues emerge, the Government will continue to address them in partnership with Singaporeans. In the past year, the Government has progressively involved more Singaporeans in national conversations on a wide range of issues, such as women's development, marriage and parenthood, sustainability, and land use.

¹ The figure reflects the totals from each of the Government agencies with AfAs. Pls refer to [Annex A](#) for details.

² There are currently 25 ongoing AfAs. The 10 AfAs that have completed their term are: 1. Beyond Covid-19 Taskforce, 2. AfA on Supply Chain Digitalisation, 3. AfA on Sustainability, 4. AfA on Digitalising Built Environment, 5. AfA on Facilitating Smart Commerce, 6. AfA on Robotics, 7. AfA on EduTech, 8. AfA on MedTech, 9. AfA on AgriTech, and 10. AfA on Enabling Safe and Innovative Visitor Experiences. Pls refer to [Annex A](#) for details.

4 This is the Singapore Together movement in progress – where Singaporeans are increasingly participating in meaningful dialogues about the complex issues we face and co-creating a way forward together. The AfAs, complemented by other forms of partnerships, are significant in showing how in big and small ways, every Singaporean can contribute to positive change.

35 SG TOGETHER ALLIANCES FOR ACTION FORMED TO ADDRESS THEMATIC ISSUES



SOCIAL SUPPORT^A

NATIONAL IDENTITY & SHARED VALUES^A
GOVERNANCE & CIVIC ENGAGEMENT^A
OUR DIVERSE SINGAPORE COMMUNITY
NATIONAL SECURITY & TOTAL DEFENCE
RACE & RELIGION

- UPLIFT
- SG Cares Community Network
- AfA on Corporate Purpose
- AfA on Emerging Needs and Volunteerism
- AfA for Integration in Society
- Beyond Covid-19 Taskforce[§]
- AfA on Norms for Joss Paper Burning[‡]



JOBS & ECONOMY^A

EDUCATION & TRAINING

- AfA for Lower-wage Workers
- AfA on Accurate Property Listings
- AfA on Sustainable Spaces
- AfA on Enabling Safe and Innovative Visitor Experiences^{*}
- AfA on Digitalising Built Environment^{*§}
- AfA on EduTech^{*§}
- AfA on Facilitating Smart Commerce^{*§}
- AfA on Robotics^{*§}
- AfA on Supply Chain Digitalisation^{*§}
- AfA on Sustainability^{*§}
- AfA on MedTech^{*§}
- AfA on AgriTech^{*§}
- AfA on Business Leadership Development[‡]



ENVIRONMENT

BUILT ENVIRONMENT & LIVEABILITY

- Friends of the Parks AfA
- Youth Stewards for Nature AfA
- Building Community Resilience @ Cambridge Road
- Dementia-friendly Neighbourhood project
- Health District @ Queenstown AfA
- AfA for Facilitating Group Buy Activities in the Heartlands[‡]



HEALTH & WELLBEING

ARTS & SPORTS

- Youth Mental Well-being Network
- Mentoring AfA



FAMILY

CARING FOR SENIORS

- Work-life Harmony AfA
- AfA for Caregivers of Persons with Disabilities
- AfA to Strengthen Marriage and Family Relationships



DIGITALISATION & TECHNOLOGY^A

Digital for Life Movement AfAs:

- Sunlight AfA to Tackle Online Harms, especially those targeted at women and girls
- AfA to Enhance Digital Readiness Skills and Literacy for Daily Living
- AfA to Enhance Digital Access for Needy Beneficiaries
- AfA – Online Ordering for Hawkers

Note:

^ADenotes themes of most interest during the ESCs.

^{*}Denotes the nine SG Together AfAs convened by the Emerging Stronger Taskforce.

[‡]Denotes the new SG Together AfAs from Mar 2022.

[§]Denotes the SG Together AfAs that have concluded its term.

Partnership highlights

5 Singaporeans want to play a part in co-creating solutions for pressing issues, and working towards a just, caring and equal Singapore society, with opportunities for all. Many have aspirations to better support our lower-wage workers; build stronger families; take care of those from disadvantaged backgrounds; and strengthen our social cohesion – giving every Singaporean a stake in our society and not leaving anyone behind.

6 **Government-citizen partnership efforts have helped us to uplift students and families from disadvantaged backgrounds to address social mobility.** For example, MOE's UPLIFT (Uplifting Pupils in Life and Inspiring Families Taskforce) has supported more than 45,000 students in partnership with over 50 organisations. This includes the MOE UPLIFT Community Network, which brings together agencies and community resources, such as the UPLIFT Family Befrienders, to address the needs of students from disadvantaged

backgrounds who need help attending school more regularly, as well as their families. The Network will support about 1,800 students each year when fully rolled out nationwide. Another such initiative is MSF's Community Link (ComLink), where Government agencies, community partners and volunteers come together to empower and uplift families with children living in rental housing. The goal is to support these families towards Stability, Self-reliance and Social Mobility (3S). Since April 2019, ComLink has reached out to more than 3,500 families to understand their needs and aspirations. Agencies and partners then follow up with case support and also work with volunteers to offer customised programmes and services to these families. In the coming years, we plan to reach out and support all 14,000 families.

7 We are also increasing support for post-secondary students to deepen their skills. As part of the review on pathways in applied education, MOE consulted around 2,000 stakeholders, including students, alumni, parents, teachers, and industry partners. The policy recommendations, which were announced in January 2022, seek to support the unique strengths and diverse aspirations of ITE and polytechnic students, and equip graduates with the skills needed to thrive in the future economy.³

8 By working closely with tripartite partners, we are also helping to ensure that no one is left behind in our economic progress. The tripartite AfA for Lower-Wage Workers will continue its work to improve opportunities and working conditions for this group of workers.

9 We launched the Singapore Green Plan 2030 in February 2021 to advance our sustainability agenda as one nation. As part of the Singapore Together movement, the Green Plan offers citizens the opportunity to share their views and co-create solutions for a greener Singapore.

10 We also convened the Community Advisory Panel on Neighbourhood Noise in April 2022 to develop norms to address the issue of noise disturbance faced by residents, in particular noise from neighbours and noise from groups gathering in common areas. Through extensive engagements with citizens, the Panel, which comprises – and is led by – representatives from the social, academia and people sectors, will develop a set of national norms on what constitutes acceptable or unacceptable noise disturbances as well as the appropriate neighbourly behaviour to reduce noise disturbances. The norms can help facilitate dialogue and discussion among neighbours with differences in views over noise issues, hence creating a more harmonious living environment in Singapore. They will also serve as a useful benchmark and common reference for public advisories, when facilitating mediation and decision-making at the Community Disputes Resolution Tribunals.

11 The Forward Singapore exercise was launched by Deputy Prime Minister Lawrence Wong on 28 June 2022. It builds on the ideas gathered and partnerships built across various engagements in recent years, including the Singapore Together Emerging Stronger Conversations, the Conversations on Women's Development, and the Long-Term Plan Review, among others. Through Forward Singapore, the 4G leadership will partner Singaporeans to explore how we can ensure greater opportunities for all; provide better assurance and care for Singaporeans in a volatile world; steward our shared resources; and

³ For more information, please refer to: <https://www.moe.gov.sg/news/press-releases/20220107-enhanced-flexibility-industry-readiness-and-support-for-polytechnic-and-ite-students>



foster a greater sense of shared ownership and responsibility across society. The exercise will be organised along six pillars (Empower, Equip, Care, Build, Steward and Unite), each headed by 4G leaders.

12 We encourage all Singaporeans to step forward to offer your views and ideas, and work with the Government and the rest of society to turn our shared vision into reality. The Forward Singapore exercise and Singapore Together movement enable citizens to partner the Government, and one another, for a better Singapore.

Annex

- A. Key Impact from the 35 AfAs (and including the list of the 10 AfAs that have completed their terms)

About Singapore Together



Singapore Together is about Singaporeans working with one another, and with the Government, to build our shared future. The Government will open up more partnership opportunities for Singaporeans to participate, and support more citizen-led efforts. Whatever our background or interests, we can each step forward to contribute in areas that we care about. By working together, we can turn diversity into strength and transform challenges into opportunities, to build a Singapore that present and future generations of Singaporeans will be proud of. For more information, visit www.sg.

PROGRESS AND IMPACT MADE BY THE 35 AFAS

- Please see below for the details to the progress of the 35 AfAs.
- Of these 35 AfAs, 10 have since completed their terms. The updates on the completed AfAs are on pages 35 - 40.

S/N	AfA and Lead Agencies	Key Impact		
New AfAs				
1.	Alliance for Action on Norms for Joss Paper Burning		Involvement	Key figures
			Singaporeans / members of the public involved	12* *number includes AfA Co-Leads, members and spokespersons.
			No. of organisations involved	11 <ol style="list-style-type: none"> 1. Singapore Buddhist Federation 2. Taoist Federation (Singapore) 3. Wat Ananda 4. Singapore Federation of Chinese Clans Association 5. Singapore Religious Goods Merchants Association 6. The Association of Funeral Directors Singapore 7. Kong Meng San Phor Kark See 8. Dong Xun Ge (Samantabhadra Vihara) 9. Di Zang Lin 10. Shin Min Daily News MediaCorp Chinese News & Current Affairs

S/N	AfA and Lead Agencies	Key Impact	
		<p>Snapshot of the projects undertaken by the AfA members</p>	<p>1 Project Nationwide Public Education Campaign for the 7th Lunar Month (29 July – 26 August 2022).</p> <ul style="list-style-type: none"> • PE materials displayed at Town Councils' Digital Display Panels and notice boards within HDB estates, as well as supermarkets and joss paper retailers. • Collaboration with Our Grandfather Story to produce an educational video. <p>Collaboration with getai artistes to spread PE messages during getai live shows and livestreams.</p>
		<p><u>Impact / Progress</u> The AfA was recently launched on 14 July 2022.</p>	
2.	<p>Alliance for Action (AfA) for Facilitating Group Buy Activities in the Heartlands</p> <p>HDB, MSO, PA</p>	<p><u>Progress/Impact</u></p> <ul style="list-style-type: none"> • Co-led by HDB and PA and working in consultation with community and industry stakeholders, an AfA will be set up in 3Q 2022 to explore and implement sustainable solutions to manage dis-amenities (e.g. cluttered corridors) in HDB estates arising from group buy activities. • Group Buy or Collective Buying activity is the consolidated community purchase of items such as food, groceries, household products, or even furniture for residents to enjoy 'group discounts' when buying in bulk directly from the suppliers. Such group buys have benefits such as 	

S/N	AfA and Lead Agencies	Key Impact									
		<p>encouraging interaction amongst residents and supporting small businesses. Despite the benefits, however, the associated activities may result in dis-amenities to other residents such as:</p> <ol style="list-style-type: none"> a. Hogging of the loading and unloading bays when trucks and vans unload the goods; b. Inconvenience posed to residents when the lifts are frequently being used to transport the goods; and c. Cluttering of the goods at the common corridor and blocking the passageway for neighbours, which poses a fire risk. <ul style="list-style-type: none"> • The AfA aims to study and propose suitable and sustainable solutions relating to the delivery and storage of group buy items. It will study the technical/infrastructural solutions available to allow efficient storage of group buy items at the common areas in HDB estates and implement an operational model for the storage and collection of group buy items at common areas. To do so, the AfA will engage stakeholders such as group buy leaders, community leaders, town councils and solution-providers to understand the challenges and co-create solutions to address the dis-amenities brought about by such activities. <p>The AfA will test the proposed solution(s) and operation model at a pilot site(s), which is targeted to be announced in 1Q/2023.</p>									
3.	<p>AfA on Business Leadership Development</p> <p>Ministry of Trade & Industry</p>	<table border="1"> <thead> <tr> <th data-bbox="667 1480 963 1518">Involvement</th> <th data-bbox="963 1480 1347 1518">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 1518 963 1630">Singaporeans / members of the public involved</td> <td data-bbox="963 1518 1347 1630">Not available. The AfA is still work-in-progress.</td> </tr> <tr> <td data-bbox="667 1630 963 1709">No. of organisations involved</td> <td data-bbox="963 1630 1347 1709">Not available. The AfA is still work-in-progress.</td> </tr> <tr> <td data-bbox="667 1709 963 1973">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="963 1709 1347 1973"> <p>1 project</p> <ul style="list-style-type: none"> ❖ Review best practices and develop a synergistic approach to develop business leadership in Singapore </td> </tr> </tbody> </table>		Involvement	Key figures	Singaporeans / members of the public involved	Not available. The AfA is still work-in-progress.	No. of organisations involved	Not available. The AfA is still work-in-progress.	Snapshot of the projects undertaken by the AfA members	<p>1 project</p> <ul style="list-style-type: none"> ❖ Review best practices and develop a synergistic approach to develop business leadership in Singapore
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S/N	AfA and Lead Agencies	Key Impact	
		<p><u>Impact / Progress</u></p> <p>The AfA seeks to bring together stakeholders across the business community to review best practices and develop a synergistic approach to developing business leadership, so as to sharpen the leadership edge of the next generation business leaders in Singapore and the region.</p>	
Ongoing AfAs			
4.	<p>AfA for Integration in Society (Affinity)</p> <p>Ministry of Culture, Community and Youth (MCCY)</p>	<p>Involvement</p>	<p>Key figures</p>
		Singaporeans / members of the public involved	20
		No. of organisations involved	15
		Snapshot of the projects undertaken by the AfA members	<p>4 Focus areas and projects</p> <ul style="list-style-type: none"> ❖ Integration Through Volunteering – Encouraging volunteerism as a platform for interaction and bonding among locals and foreigners. ❖ Community Orientation Programme – Developing a structured orientation programme for newly arrived foreign professionals ❖ Inspiring Integration – Creating platforms for discussing, learning, and sharing stories of integration. ❖ Addressing Micro-indignities – Building capabilities in the workplace and community through workshops on micro-indignities.

S/N	AfA and Lead Agencies	Key Impact									
		<p><u>Impact / Progress</u></p> <ul style="list-style-type: none"> Organised a webinar on 24 Sep 2021, which covered the principles of diversity and inclusion. The webinar also featured four personal stories of integration, and reached out to 70 participants Piloted workshops on micro-indignities with more than 80 HR managers and working professionals. 									
5.	<p>AfA on Accurate Property Listings</p> <p>Council for Estate Agencies</p>	<table border="1" data-bbox="667 763 1334 1223"> <thead> <tr> <th data-bbox="667 763 967 801">Involvement</th> <th data-bbox="967 763 1334 801">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 801 967 954">Singaporeans / members of the public involved</td> <td data-bbox="967 801 1334 954">9</td> </tr> <tr> <td data-bbox="667 954 967 1070">No. of organisations involved</td> <td data-bbox="967 954 1334 1070">9</td> </tr> <tr> <td data-bbox="667 1070 967 1223">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="967 1070 1334 1223">1 Project</td> </tr> </tbody> </table> <p><u>Impact / Progress</u></p> <ul style="list-style-type: none"> AfA on Accurate Property Listings will develop a prototype digital platform to eliminate dummy and duplicate advertisements. It will: Reduce time and effort spent by property consumers and property agents in sieving out dummy or duplicate listings, leading to a more transparent, efficient and reliable property listing search experience. Enable property agencies to channel resources invested to ensure their agents publish accurate property listings to initiatives that value-add or transform property transaction services. Reduce unproductive use of resources by property portals to verify the authenticity and accuracy of property listings. 		Involvement	Key figures	Singaporeans / members of the public involved	9	No. of organisations involved	9	Snapshot of the projects undertaken by the AfA members	1 Project
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S/N	AfA and Lead Agencies	Key Impact									
6.	<p>AfA to Strengthen Marriage and family Relationships</p> <p>Ministry of Social and Family Development (MSF)</p>	<table border="1"> <thead> <tr> <th data-bbox="667 344 963 383">Involvement</th> <th data-bbox="963 344 1345 383">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 383 963 495">Singaporeans / members of the public involved</td> <td data-bbox="963 383 1345 495">111</td> </tr> <tr> <td data-bbox="667 495 963 573">No. of organisations involved</td> <td data-bbox="963 495 1345 573">97</td> </tr> <tr> <td data-bbox="667 573 963 1216">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="963 573 1345 1216"> <p>6 Projects</p> <ul style="list-style-type: none"> ❖ Outreach efforts to families through and with community partners (FAM Connections). ❖ Support for Young Couples. ❖ Parenting Together. ❖ Support for Single Parents. ❖ Support for Families with Early Risks. ❖ Strengthening Marriages and Families in Faith Communities. </td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	111	No. of organisations involved	97	Snapshot of the projects undertaken by the AfA members	<p>6 Projects</p> <ul style="list-style-type: none"> ❖ Outreach efforts to families through and with community partners (FAM Connections). ❖ Support for Young Couples. ❖ Parenting Together. ❖ Support for Single Parents. ❖ Support for Families with Early Risks. ❖ Strengthening Marriages and Families in Faith Communities. 	<p><u>Impact / Progress</u></p> <ul style="list-style-type: none"> • Addressed the trend of declining marriages and earlier divorce in marriage cohorts. • Identified and addressed gaps in the ecosystem of support for marriages and families. • Increased community support for marriage and family strengthening initiatives. • Conducted Focus Group Discussion (FGD) on Single Unwed Parents involving AfA members and 17 citizens. • Conducted FGDs on the review of the Maintenance of Parents Act (MPA) proposed amendments involving AfA members and 147 citizens and stakeholders.
Involvement	Key figures										
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S/N	AfA and Lead Agencies	Key Impact									
		<ul style="list-style-type: none"> Conducted FGD with 8 single fathers (divorced, widowed), to understand their pain points and support needed. Organised engagement session with religious leaders and organisations. Launched the AFAM SG Family Pledge, as part of the Year of Celebrating SG Families (YCF) movement. 									
7.	<p>AfA - Dementia-friendly Neighbourhood project</p> <p>Ministry of National Development, Centre for Liveable Cities (CLC)</p>	<table border="1" data-bbox="667 725 1347 1070"> <thead> <tr> <th data-bbox="667 725 967 768">Involvement</th> <th data-bbox="967 725 1347 768">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 768 967 882">Singaporeans / members of the public involved</td> <td data-bbox="967 768 1347 882">40</td> </tr> <tr> <td data-bbox="667 882 967 958">No. of organisations involved</td> <td data-bbox="967 882 1347 958">6</td> </tr> <tr> <td data-bbox="667 958 967 1070">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="967 958 1347 1070">1 Project</td> </tr> </tbody> </table> <p><u>Progress / Impact</u></p> <ul style="list-style-type: none"> The AfA is engaging persons living with dementia (PLWDs), caregivers, and other residents to prototype design improvements in a specific neighbourhood, develop design ideas and support programmes to enable PLWDs to age-in-place with a sense of security and dignity in their neighbourhood. The AfA aims to enable persons living with dementia to better navigate their own neighbourhoods. This will inform relevant guidelines for the dementia-friendliness of neighbourhoods across Singapore, to better support persons living with dementia, and build more inclusive communities. 		Involvement	Key figures	Singaporeans / members of the public involved	40	No. of organisations involved	6	Snapshot of the projects undertaken by the AfA members	1 Project
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8.	<p>AfA on Sustainable Spaces</p> <p>National Environment Agency (NEA), Building and</p>	<table border="1" data-bbox="667 1778 1334 1973"> <thead> <tr> <th data-bbox="667 1778 967 1821">Involvement</th> <th data-bbox="967 1778 1334 1821">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 1821 967 1973">Singaporeans / members of the public involved</td> <td data-bbox="967 1821 1334 1973">Not available yet. The AfA is still work-in-progress.</td> </tr> </tbody> </table>		Involvement	Key figures	Singaporeans / members of the public involved	Not available yet. The AfA is still work-in-progress.				
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S/N	AfA and Lead Agencies	Key Impact	
	Construction Authority (BCA)	No. of organisations involved	5
		Snapshot of the projects undertaken by the AfA members	1 project ❖ Create and enhance sustainable spaces by promoting supply and adoption of building materials and furnishings with low chemical emission in indoor spaces.
		<p><u>Impact / Progress</u></p> <ul style="list-style-type: none"> The AfA seeks to bring together stakeholders across different sectors to create and enhance sustainable spaces. For a start, the AfA will focus on promoting supply and adoption of building materials and furnishings with low chemical emission (e.g. formaldehyde) in indoor spaces, where many people spend up to 90% of their time. The AfA seeks to achieve the following outcomes: <ul style="list-style-type: none"> Advocate the use of low-emitting materials and furnishings in indoor spaces, through specifying standards (e.g. emission limits) towards the supply and adoption of green products/solutions that affect indoor air quality (IAQ). Build on industry standards for indoor air quality, e.g. through review and establishment of local guidelines, formalising industry standards. Cultivate awareness on the importance of sustainable spaces, e.g. through development of guidebooks to help solution adopters and consumers understand what to look out for in creating good indoor environments. 	
9.	SG Cares Community Network MCCY, MSF	Involvement Singaporeans / members of the public involved	Key figures 34,500
		No. of organisations involved	160

S/N	AfA and Lead Agencies	Key Impact									
		Snapshot of the projects undertaken by the AfA members	23 SG Cares Volunteer Centres								
10.	AfA on Emerging Needs and Volunteerism MCCY	<table border="1" data-bbox="667 1220 1345 1794"> <thead> <tr> <th data-bbox="667 1220 963 1261">Involvement</th> <th data-bbox="963 1220 1345 1261">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 1261 963 1377">Singaporeans / members of the public involved</td> <td data-bbox="963 1261 1345 1377">476</td> </tr> <tr> <td data-bbox="667 1377 963 1451">No. of organisations involved</td> <td data-bbox="963 1377 1345 1451">63</td> </tr> <tr> <td data-bbox="667 1451 963 1794">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="963 1451 1345 1794"> 3 focus areas ❖ Support for mental wellness within the community⁴. ❖ Equipping seniors with digital skills to navigate a post-COVID-19⁵. volunteering landscape </td> </tr> </tbody> </table> <p data-bbox="619 1832 852 1865"><u>Impact / Progress</u></p> <ul data-bbox="619 1872 1315 1906" style="list-style-type: none"> • Support for mental wellness within the community 		Involvement	Key figures	Singaporeans / members of the public involved	476	No. of organisations involved	63	Snapshot of the projects undertaken by the AfA members	3 focus areas ❖ Support for mental wellness within the community ⁴ . ❖ Equipping seniors with digital skills to navigate a post-COVID-19 ⁵ . volunteering landscape
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⁴ Led by SG Cares VC @ Jurong East, together with eight other organisations, this focus area aims to train and equip volunteers with knowledge on mental wellness. The programme name is 'Sound Mind Soft Heart'.

⁵ Led by RSVP Singapore to equip seniors with skills to adapt to the new normal

S/N	AfA and Lead Agencies	Key Impact									
		<ul style="list-style-type: none"> ○ As part of Sound Mind Soft Heart programme, 100 volunteers have undergone training to equip them with skills to work with individuals and families who require mental wellness support. Trained volunteers will be deployed as befrienders to engage seniors and families living in rental blocks. ● Equipping seniors with digital skills to navigate a post-COVID-19 volunteering landscape <ul style="list-style-type: none"> ○ Launched the “Smart Seniors Applied Learning Centre” on 18 Feb 2022. ○ RSVP Singapore engaged 8 partners (i.e. DBS Bank, Foodpanda, Gojek, Google, Lazada, Fairprice, Capitaland and Singpools) to provide training on topics such as e-commerce, ride hailing, food delivery, online shopping and tele-presence. 									
11.	Mentoring AfA MCCY, and National Youth Council	<table border="1"> <thead> <tr> <th data-bbox="667 1025 965 1066">Involvement</th> <th data-bbox="965 1025 1345 1066">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 1066 965 1442">Singaporeans / members of the public involved</td> <td data-bbox="965 1066 1345 1442"> 528* *Numbers include AfA Steering Committee Co-chairs and Members, and members of public the AfA engaged/consulted and partnered </td> </tr> <tr> <td data-bbox="667 1442 965 1518">No. of organisations involved</td> <td data-bbox="965 1442 1345 1518">78</td> </tr> <tr> <td data-bbox="667 1518 965 1971">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="965 1518 1345 1971"> ❖ Key projects as below: ❖ Citizen engagement sessions with youths, mentoring organizations, schools and corporates ❖ WeConnect as the digital first stop platform to help youths wayfind mentoring opportunities </td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	528* *Numbers include AfA Steering Committee Co-chairs and Members, and members of public the AfA engaged/consulted and partnered	No. of organisations involved	78	Snapshot of the projects undertaken by the AfA members	❖ Key projects as below: ❖ Citizen engagement sessions with youths, mentoring organizations, schools and corporates ❖ WeConnect as the digital first stop platform to help youths wayfind mentoring opportunities	
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Snapshot of the projects undertaken by the AfA members	❖ Key projects as below: ❖ Citizen engagement sessions with youths, mentoring organizations, schools and corporates ❖ WeConnect as the digital first stop platform to help youths wayfind mentoring opportunities										

S/N	AfA and Lead Agencies	Key Impact	
			<ul style="list-style-type: none"> ❖ SG Mentoring campaign to galvanise partnerships, build awareness, change perception and drive action ❖ Mentor starter kit ❖ Mentors training framework and training workshops ❖ Community of Practice for mentors ❖ Partnerships with corporates (e.g. WeWork, LinkedIn), schools and mentoring organisations to make mentoring more accessible to youths
<p><u>Impact / Progress</u></p> <ul style="list-style-type: none"> • Galvanised 3P sectors and citizens to co-create/co-deliver the national movement together. <ul style="list-style-type: none"> ○ Since the launch of AfA in Mar 2021, over 200 organisations and professionals have pledged their support and interest to be part of the AfA ○ Through several engagements with AfA Workgroup Leads and Sep 2021 Engagement with 100 organisations representatives and individuals from the 3P sectors, the AfA landed on the 3 key focus areas – a) Training & Resources; b) Partnerships; and c) Youth Engagement. ○ From the engagements, more than 50% indicated interest to contribute to Mentoring AfA at various levels. This eventually led to onboarding of 19 core team members to support the 18 strong Steering Committee members. • Broadened partnership with organisations to enable easy access of mentoring opportunities for youths. <ul style="list-style-type: none"> ○ The Listening Exercise on 15 Nov with 18 mentoring organisations gathered views on youths’ needs as well as the types of support that 			

S/N	AfA and Lead Agencies	Key Impact
		<p>might be helpful to improve the quality of existing mentoring programmes. A total of 12 organisations expressed interest to partner AfA to list 17 of their mentoring programmes on the neutral first-stop platform, WeConnect for youths have easy access to formal and informal mentoring opportunities.</p> <ul style="list-style-type: none"> ○ AfA is also fostering partnerships with other 3Ps non-mentoring organisations such as corporates for their employees to onboard as mentors. ○ Since Jan 2022, Mentoring AfA has engaged about 30 mentoring organisations and 14 schools to explore how Mentoring AfA could collaborate, handshake, and/or support them to build the mentoring ecosystem. ○ With mentoring identified as a key area of Singapore youths' development, the Mentoring AfA will build an umbrella branding with an overarching national campaign i.e. SG Mentoring to rally stakeholders (mentoring organisations, corporates, schools and youth-related organisations) to build the foundations of the mentoring ecosystem. As of May 2022, SG Mentoring has garnered about 20 partners such as LinkedIn, WeWork, Institute of Technical Educations, Halogen Foundation and Advisory. <ul style="list-style-type: none"> ● Generated greater awareness / interest of mentoring among youths to drive youths' participation in mentoring <ul style="list-style-type: none"> ○ To help youths kickstart their mentoring journey, WeConnect is enhanced as the first-stop platform so that youths can easily wayfind different mentoring opportunities relevant to their specific life stages/needs. ○ Engagement with youths on the 23 Nov 2021 engaged a total of 252 individuals through the sharing of personal mentoring experiences by the mentor-mentee pairs. All respondents to the post-event survey found the session useful, and over 80% would consider having a personal mentor to help them with their goals for 2022. ● Build mentoring ecosystem and establish best practices

S/N	AfA and Lead Agencies	Key Impact									
		<ul style="list-style-type: none"> ○ To help organisations which are interested to pilot new mentoring programmes, the AfA is developing a starter kit that contextualises mentoring best practices for local communities. ○ Mentor trainings on topics such as foundations of mentoring, group mentoring, and career mentoring will also be made available to the AfA community. ○ A Community of Practice of mentoring professionals is being set up to cross-share best practices and uplift the quality of mentoring in the sector. 									
12.	<p>AfA on Corporate Purpose</p> <p>National Volunteer and Philanthropy Centre (NVPC)</p>	<table border="1"> <thead> <tr> <th data-bbox="667 792 965 837">Involvement</th> <th data-bbox="965 792 1345 837">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 837 965 949">Singaporeans / members of the public involved</td> <td data-bbox="965 837 1345 949">46</td> </tr> <tr> <td data-bbox="667 949 965 1028">No. of organisations involved</td> <td data-bbox="965 949 1345 1028">46</td> </tr> <tr> <td data-bbox="667 1028 965 1144">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="965 1028 1345 1144">5 Engagement Sessions</td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	46	No. of organisations involved	46	Snapshot of the projects undertaken by the AfA members	5 Engagement Sessions	<p><u>Impact / Progress</u></p> <ul style="list-style-type: none"> • The NVPC is working with private sector partners on a national framework and blueprint for corporate purpose. This will provide a roadmap for businesses to measure their progress and the impact they are making as purpose-driven businesses. • The first engagement session held on 22 Oct focused on developing a collective understanding of the objectives of the AfA workstream and how members could contribute. Members also shared the importance of corporate purpose in Singapore. • Members defined the meaning of corporate purpose at the second engagement session held on 30 Nov 2021. • A leadership dialogue with key business leaders held on 13 Jan 2022 focused on highlighting businesses' role in driving corporate purpose.
Involvement	Key figures										
Singaporeans / members of the public involved	46										
No. of organisations involved	46										
Snapshot of the projects undertaken by the AfA members	5 Engagement Sessions										

S/N	AfA and Lead Agencies	Key Impact									
		<ul style="list-style-type: none"> The third engagement session was held on 14 Feb 2022 where members were involved in testing and validating the draft corporate purpose blueprint matrix for small, medium and large enterprises. The fourth engagement session held on 31 March 2022 focused on identifying various ecosystem players and the value that they bring to the corporate purpose journey. The fifth engagement session held on 19 May 2022 where members' inputs were sought for the draft of the Corporate Purpose framework and blueprint. The final AfA-CP engagement session will be held in July 2022. 									
13.	<p>AfA on Caregivers of Persons with Disabilities</p> <p>National Council of Social Service (NCSS) and SG Enable</p>	<table border="1"> <thead> <tr> <th data-bbox="667 891 963 931">Involvement</th> <th data-bbox="963 891 1347 931">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 931 963 1048">Singaporeans / members of the public involved</td> <td data-bbox="963 931 1347 1048">> 2,300</td> </tr> <tr> <td data-bbox="667 1048 963 1122">No. of organisations involved</td> <td data-bbox="963 1048 1347 1122">14</td> </tr> <tr> <td data-bbox="667 1122 963 1615">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="963 1122 1347 1615"> <p>2 Projects</p> <ul style="list-style-type: none"> ❖ Project 3i – 3-prong approach to develop community and mutual support (CAREconnect, CAREwell, CAREbuddy). ❖ Community Circles to rally a group of volunteers around the caregiver to offer practical support. </td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	> 2,300	No. of organisations involved	14	Snapshot of the projects undertaken by the AfA members	<p>2 Projects</p> <ul style="list-style-type: none"> ❖ Project 3i – 3-prong approach to develop community and mutual support (CAREconnect, CAREwell, CAREbuddy). ❖ Community Circles to rally a group of volunteers around the caregiver to offer practical support. 	<p><u>Impact / Progress</u></p> <ul style="list-style-type: none"> The AfA seeks to establish a community support model with self-sustaining support networks for caregivers to be connected, starting with two pilot sites in Boon Lay and Kampong Glam. Projects implemented have trained 108 community volunteers and experienced caregivers to provide caregiver support.
Involvement	Key figures										
Singaporeans / members of the public involved	> 2,300										
No. of organisations involved	14										
Snapshot of the projects undertaken by the AfA members	<p>2 Projects</p> <ul style="list-style-type: none"> ❖ Project 3i – 3-prong approach to develop community and mutual support (CAREconnect, CAREwell, CAREbuddy). ❖ Community Circles to rally a group of volunteers around the caregiver to offer practical support. 										

S/N	AfA and Lead Agencies	Key Impact									
		<ul style="list-style-type: none"> The AfA has facilitated collaborations among AfA members, including the pilot of Community Circles, and collective outreach to build referral channels for caregivers and identify potential volunteers. 									
14.	Youth Mental Well-being Network MSF, Ministry of Education (MOE), and Ministry of Health (MOH)	<table border="1"> <thead> <tr> <th data-bbox="667 533 963 573">Involvement</th> <th data-bbox="963 533 1347 573">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 573 963 685">Singaporeans / members of the public involved</td> <td data-bbox="963 573 1347 685">> 1,500</td> </tr> <tr> <td data-bbox="667 685 963 763">No. of organisations involved</td> <td data-bbox="963 685 1347 763">0</td> </tr> <tr> <td data-bbox="667 763 963 1106">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="963 763 1347 1106"> 22 Projects <ul style="list-style-type: none"> Ranging from enhancing youths' emotional resilience to strengthening support among peers, and within the family, workplace and community. </td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	> 1,500	No. of organisations involved	0	Snapshot of the projects undertaken by the AfA members	22 Projects <ul style="list-style-type: none"> Ranging from enhancing youths' emotional resilience to strengthening support among peers, and within the family, workplace and community. 	<p><u>Progress / Impact</u></p> <ul style="list-style-type: none"> Facilitated collaborations among youths, parents, caregivers, and social sector and mental health professionals. Increased community engagement and support for youth mental well-being through the 22 projects. In July 2022, we have transited the Youth Mental Well-being Network to the new SG Mental Well-being Network that will tackle mental health issues for the larger population. The new network will be chaired by Minister of State (MOS) Alvin Tan, with the support of MOS Sun Xueling and Senior Parliamentary Secretary Rahayu Mahzam.
Involvement	Key figures										
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15.	Uplifting Pupils in Life and Inspiring Families Taskforce (UPLIFT) MOE	<table border="1"> <thead> <tr> <th data-bbox="667 1787 963 1827">Involvement</th> <th data-bbox="963 1787 1347 1827">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 1827 963 1906">Singaporeans / residents involved</td> <td data-bbox="963 1827 1347 1906">> 250</td> </tr> <tr> <td data-bbox="667 1906 963 2016">No. of organisations involved</td> <td data-bbox="963 1906 1347 2016">> 50</td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / residents involved	> 250	No. of organisations involved	> 50			
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Singaporeans / residents involved	> 250										
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S/N	AfA and Lead Agencies	Key Impact	
		Snapshot of the projects undertaken by the AfA members	4 Projects <ul style="list-style-type: none"> ❖ UPLIFT Community Network ❖ UPLIFT Enhanced School Resourcing + Strengthening school-community partnerships ❖ School-based Student Care Centres in all primary schools ❖ GEAR-UP programme in secondary schools
<p><u>Progress / Impact</u></p> <ul style="list-style-type: none"> • UPLIFT Community Network has supported more than 300 primary and secondary students across four Social Service Office (SSO) towns⁶ since its pilot began in Jan 2020. Support is coordinated at the town level to bring together agencies and community resources (e.g. UPLIFT Family Befrienders) to address the needs of the student and their families. The Network will be expanded nationwide in stages, starting with eight more towns from Jan 2022. When fully implemented, the Network will support about 1,800 students who need more help attending school more regularly each year. • UPLIFT Enhanced School Resourcing (UESR) has supported more than 2,000 students annually in 23 pilot schools by providing schools with more resources, including teachers, to support students with greater needs through whole-school approaches and targeted interventions. (UESR) has been expanded to another 24 schools this year, bringing the total number of schools with enhanced resourcing to 47. When fully rolled out, (UESR) is expected to support around 13,000 students from about 100 schools. • More than 45,000 students have benefited from various support and programmes offered by our partners from over 50 organisations – including public agencies, Self- 			

⁶ The four towns are: Boon Lay, Bukit Merah, Kreta Ayer and Woodlands.

S/N	AfA and Lead Agencies	Key Impact									
		<p>Help Groups, Social Service Agencies, corporates and volunteer groups.</p> <ul style="list-style-type: none"> • GEAR-UP has been implemented in 120 secondary schools, supporting about 3,000 vulnerable and at-risk students from disadvantaged backgrounds. Through customised activities that cater to students' needs and interests, GEAR-UP strengthens protective factors like school connectedness, learning motivation and resilience. • MOE has set up school-based Student Care Centres (SCCs) in all primary schools since 2020. Enrolment in school-based SCCs has also grown from 3,000 in 2012 to around 31,300 in 2022. In addition since 2021, schools have stepped up efforts to identify, enrol and provide support to students who would benefit most from after-school care in school-based SCCs. To facilitate their enrolment, schools proactively reach out to their families to encourage them to enrol their children in SCCs and work with community partners to better support these students. 									
16.	<p>AfA for Lower-Wage Workers</p> <p>Tripartite partners – MOM, NTUC, SNEF</p>	<table border="1"> <thead> <tr> <th data-bbox="667 1173 963 1218">Involvement</th> <th data-bbox="963 1173 1347 1218">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 1218 963 1330">Singaporeans / members of the public involved</td> <td data-bbox="963 1218 1347 1330">50</td> </tr> <tr> <td data-bbox="667 1330 963 1408">No. of organisations involved</td> <td data-bbox="963 1330 1347 1408">Nil</td> </tr> <tr> <td data-bbox="667 1408 963 1971">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="963 1408 1347 1971"> <p>8 ground-up projects</p> <ul style="list-style-type: none"> ❖ Progressive Wage (PW) Mark Consumer Campaign to encourage consumers to show solidarity for LWW by paying more for goods and services. ❖ 'Makan & Shine' Programme for volunteers to learn about the lives and needs of LWW over casual meals and offer </td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	50	No. of organisations involved	Nil	Snapshot of the projects undertaken by the AfA members	<p>8 ground-up projects</p> <ul style="list-style-type: none"> ❖ Progressive Wage (PW) Mark Consumer Campaign to encourage consumers to show solidarity for LWW by paying more for goods and services. ❖ 'Makan & Shine' Programme for volunteers to learn about the lives and needs of LWW over casual meals and offer 	
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S/N	AfA and Lead Agencies	Key Impact	
			<p>them guidance on jobs and skills.</p> <ul style="list-style-type: none"> ❖ Organisation of Conscience, a microsite with resources for companies to be more ethically-minded, particularly towards LWWs. ❖ Rest Area Co-Design Programme for youth to co-design areas in their school premises. ❖ Rest Area Guidebook on implementing rest areas for LWW in shopping malls. ❖ 'Let's GREET' Community campaign to encourage Singaporeans to greet and appreciate LWW. ❖ 'Essential Worker Experience Videos' initiative to build empathy for LWWs among younger students through experiential videos of their work. ❖ 'Feedback Channel' initiative to encourage constructive dialogue between LWW and management through an anonymous survey platform. <p><u>Progress / Impact</u></p>

S/N	AfA and Lead Agencies	Key Impact									
		<ul style="list-style-type: none"> • The eight ground-up projects were successful in focusing on the four key challenge areas to uplift our lower-wage workers: <ul style="list-style-type: none"> ○ Strengthen respect and appreciation from the public ○ Encourage supportive working environments to allow lower-wage workers to thrive mentally and physically ○ Increase support for and returns from upskilling ○ Encourage consumer support for progressive wages • The projects complement the Tripartite Workgroup on Lower-wage Workers (TWG-LWW)'s recommendations and when implemented will together uplift our lower-wage workers. • The TWG-LWW recognised there is scope to grow and sustain the Alliance, so that uplifting lower-wage workers is a whole of society endeavour. 									
17.	AfA on Work-Life Harmony Tripartite partners – MOM, NTUC and SNEF	<table border="1"> <thead> <tr> <th data-bbox="667 1149 965 1182">Involvement</th> <th data-bbox="965 1149 1345 1182">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 1182 965 1294">Singaporeans / members of the public involved</td> <td data-bbox="965 1182 1345 1294">140</td> </tr> <tr> <td data-bbox="667 1294 965 1373">No. of organisations involved</td> <td data-bbox="965 1294 1345 1373">2</td> </tr> <tr> <td data-bbox="667 1373 965 1973">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="965 1373 1345 1973"> 5 Projects <ul style="list-style-type: none"> ❖ An employee survey to review employees' state of work-life harmony. ❖ An employer self-assessment tool to review companies' provision of work-life support. ❖ A multi-stakeholder modular guide on implementing work-life practices at workplaces. </td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	140	No. of organisations involved	2	Snapshot of the projects undertaken by the AfA members	5 Projects <ul style="list-style-type: none"> ❖ An employee survey to review employees' state of work-life harmony. ❖ An employer self-assessment tool to review companies' provision of work-life support. ❖ A multi-stakeholder modular guide on implementing work-life practices at workplaces. 	
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S/N	AfA and Lead Agencies	Key Impact							
			<ul style="list-style-type: none"> ❖ An after-hours work communication policy template. ❖ A series of articles and infographics to promote work-life harmony, targeted at employers and employees respectively. 						
		<p><u>Progress / Impact</u></p> <ul style="list-style-type: none"> • Engaged close to 1,000 employers, HR professionals, and employees through the five Community of Practices (CoPs) organised. • Three sector-specific implementation guidebooks were developed to encourage and support more companies in implementing work-life harmony practices. • A handbook to organise sector-specific Community of Practice (CoP) and a HR playbook on hybrid workplaces were developed, in partnership with the Institute of Human Resource Professionals (IHRP), to better equip employers with relevant knowledge of work-life harmony practices and to sustain ground-up efforts to promote work-life harmony. • Tripartite partners will leverage and expand the Work Life Ambassador (WLA) scheme to sustain the AfA efforts. The scheme was launched by TAFEP in Feb 2020 to raise awareness on the business value of WLH and promote personal ownership of Work-life Harmony. 							
18.	<p>Digital for Life movement: AfA on Online Ordering for Hawkers</p> <p>Ministry of Communications and Information (MCI),</p>	<table border="1"> <thead> <tr> <th data-bbox="667 1749 963 1787">Involvement</th> <th data-bbox="963 1749 1345 1787">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 1787 963 1904">Singaporeans / members of the public involved</td> <td data-bbox="963 1787 1345 1904">23</td> </tr> <tr> <td data-bbox="667 1904 963 1980">No. of organisations involved</td> <td data-bbox="963 1904 1345 1980">15</td> </tr> </tbody> </table>		Involvement	Key figures	Singaporeans / members of the public involved	23	No. of organisations involved	15
Involvement	Key figures								
Singaporeans / members of the public involved	23								
No. of organisations involved	15								

S/N	AfA and Lead Agencies	Key Impact	
	Ministry of Sustainability and the Environment (MSE), Infocomm Media and Development Authority (IMDA), and NEA	Snapshot of the projects undertaken by the AfA members	2 Projects <ul style="list-style-type: none"> ❖ Digital Support for Hawkers (DSH) groups ❖ Common Acquirer Model among online ordering platforms.
		<p><u>Progress / Impact</u></p> <ul style="list-style-type: none"> • Digital Ambassadors (DAs) from the SG Digital Office (SDO) have engaged stallholders in hawker centres managed by NEA or NEA-appointed operators to raise awareness on the online ordering options available. Through this effort, we saw an increase of NEA hawkers signing up for online ordering services from 34% in June to 47% by September 2021 during the outreach period. 660 hawkers signed up for the first time. • Three workstreams were formed to develop initiatives to address various challenges faced by hawkers. This includes supporting less digitally savvy hawkers, providing more options for hawkers to onboard online platforms, and developing more sustainable business models for online ordering. Two initiatives were announced on 23 Sep 2021 after the third AfA meeting. • One recommendation is to set up a Digital Support for Hawkers (DSH) group, comprising passionate individuals from the community or hawkers, to support local hawker centres. The DSH group will provide peer support to help less digitally savvy hawkers embrace digital opportunities. 18 hawker centres have set up their own DSH groups. To complement the initiative, NEA has developed a step-by-step Digital Support Guide for Hawker with a set of best practices for hawkers which Hawkers' Association and Grassroots Organisations could also use to better support hawkers in embracing digitalisation opportunities. • The second initiative is the Common Acquirer model supported by online ordering platforms (Deliveroo, Food Panda, Grab and WhyQ). The model will be piloted at 15 hawker centres. Under this pilot, hawkers will have easy access to all customers of the various platforms and will enjoy the convenience of an integrated interface to 	

S/N	AfA and Lead Agencies	Key Impact								
		<p>receive and manage orders through a single device or via an on-site Hawker Captain deployed at each hawker centre to place and coordinate orders. WhyQ will manage transactions and payments to hawkers, with same-day payments and no commissions charged to hawkers. Consumers can access a wider selection of hawker stalls through their preferred online ordering platforms. Hawkers will thus be supported to expand their digital presence and offerings, while consumers will have access to more information about their favourite hawker and hawker centre's offerings and more food options. As more hawkers participate in online food delivery, platforms and delivery companies will experience more and higher value transactions, and hawkers will improve their businesses. Over 400 hawkers are onboard SG Hawkers Online.</p>								
19.	<p>Digital for Life Movement: AfA to Tackle Online Harms, especially those targeted at women and girls (Sunlight AfA)</p> <p>MCI</p>	<table border="1" data-bbox="667 947 1345 1406"> <thead> <tr> <th data-bbox="667 947 965 987">Involvement</th> <th data-bbox="965 947 1345 987">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 987 965 1099">Singaporeans / members of the public involved</td> <td data-bbox="965 987 1345 1099">48</td> </tr> <tr> <td data-bbox="667 1099 965 1178">No. of organisations involved</td> <td data-bbox="965 1099 1345 1178">Not applicable</td> </tr> <tr> <td data-bbox="667 1178 965 1406">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="965 1178 1345 1406"> 5 Projects ❖ Public Education ❖ Research ❖ Victim Support ❖ Youth Engagement ❖ Volunteerism </td> </tr> </tbody> </table> <p><u>Progress / Impact</u></p> <ul data-bbox="619 1525 1426 2007" style="list-style-type: none"> • From Jul to Oct 2021, MCI supported the private-public collaboration with DBS and Singapore Judiciary, under the Sunlight AfA, on a community hackathon to generate innovative solutions for safer and kinder online spaces. Four winning teams out of 28 participating teams were selected for “Most Innovative”, “Most Feasible”, “Most Life-Changing” or “Most Human-Centered” award. A resource package containing 28 ideas that the community can implement to foster safer and kinder online spaces was also launched. • From Oct to Jan 2022, MCI also supported one of the teams under the Youth Action Challenge Season 3’s 	Involvement	Key figures	Singaporeans / members of the public involved	48	No. of organisations involved	Not applicable	Snapshot of the projects undertaken by the AfA members	5 Projects ❖ Public Education ❖ Research ❖ Victim Support ❖ Youth Engagement ❖ Volunteerism
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Snapshot of the projects undertaken by the AfA members	5 Projects ❖ Public Education ❖ Research ❖ Victim Support ❖ Youth Engagement ❖ Volunteerism									

S/N	AfA and Lead Agencies	Key Impact									
		<p>mental well-being track, featuring sub-themes on digital well-being/cyber wellness and online harms.</p> <ul style="list-style-type: none"> In conjunction with Safer Internet Day 2022, the Sunlight AfA organised a webinar “Together for a Better Internet: Protecting Women & Girls from Online Harms” on 8 Feb 2022. The webinar, which mainly targeted parents and families, saw over 180 participants in attendance. AfA member Ms Carol Loi moderated discussions, where a panel of professionals from the social, research, healthcare and technology sectors, covered four key topics, namely (i) the landscape of online harms; (ii) children’s perceptions of their online experiences; (iii) what parents could do to help children navigate online spaces safely; (iv) efforts by technology companies to create safe online environments for users. <p>The Sunlight AfA organised its second webinar titled “A Conversation on Protecting Women & Girls from Online Harms” on 25 Mar 2022. The webinar, which mainly targeted youths to discuss how they and their peers can stay safe online, saw an attendance of around 60 participants. The panel’s moderator and speakers were all AfA members. At the webinar, the AfA released topline findings from an online poll conducted by the AfA in collaboration with Rysense, which surveyed more than 1,000 Singaporeans in January 2022 on the perceptions, experiences and the prevalence of online harms in Singapore. The AfA’s website was also launched at the webinar.</p>									
20.	<p>Digital for Life Movement: AfA to Enhance Digital Readiness Skills and Literacy for Daily Living</p> <p>Smart Nation and Digital Government Group (SNDGG), MCI, IMDA</p>	<table border="1"> <thead> <tr> <th data-bbox="667 1460 965 1496">Involvement</th> <th data-bbox="965 1460 1347 1496">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 1496 965 1608">Singaporeans / members of the public involved</td> <td data-bbox="965 1496 1347 1608">210</td> </tr> <tr> <td data-bbox="667 1608 965 1720">No. of organisations involved</td> <td data-bbox="965 1608 1347 1720">70 business and community groups</td> </tr> <tr> <td data-bbox="667 1720 965 2020">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="965 1720 1347 2020"> 2 Projects <ul style="list-style-type: none"> ❖ 13,400 participants attended 23 free webinars, curated by NTUC Learning Hub as part of Smart Nation & U 2021. The webinars included </td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	210	No. of organisations involved	70 business and community groups	Snapshot of the projects undertaken by the AfA members	2 Projects <ul style="list-style-type: none"> ❖ 13,400 participants attended 23 free webinars, curated by NTUC Learning Hub as part of Smart Nation & U 2021. The webinars included 	
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S/N	AfA and Lead Agencies	Key Impact	
			<p>workshops on basic digital skills to encourage workers to upskill and tap on job opportunities in tech.</p> <ul style="list-style-type: none"> ❖ 1,500 participants attended 'Fun with Tech' series. This series, curated by more than 15 partners, introduces tech applications for kids and young families.
		<p><u>Progress / Impact</u></p> <ul style="list-style-type: none"> • The AfA unifies ground-up efforts aimed at equipping Singaporeans with basic digital skills to enable them to lead digitally-enriched lives. • #SmartNationTogether, is an online engagement platform that provides free learning opportunities for Singaporeans to broaden their digital awareness and skills. • The #SNT sessions have helped to improve participants' awareness of, and buy-in to Singapore's Smart Nation efforts. In post-event surveys, participants' understanding of Smart Nation increased by 7.8% to a score of 8.1/10. Excitement about the benefits of tech in daily activities increased 11.9% to 8.9/10. • SNDGG will continue to seek more business and community partners to roll out programmes that are relevant to the community. 	
21.	<p>Digital for Life Movement: AfA to Enhance Digital Access for Needy Beneficiaries</p> <p>SNDGG, MCI, IMDA</p>	<p><u>Progress / Impact</u></p> <ul style="list-style-type: none"> • The AfA is developing an informational way-finding portal to provide community organisations with more curated information about partners who are providing digital devices to seniors and low-income groups. • With this one-stop portal, community organisations can easily search for digital devices on behalf of their 	

S/N	AfA and Lead Agencies	Key Impact									
		beneficiaries, since partners will be able to list their digital device schemes on a common portal.									
22.	Youth Stewards for Nature (YSN) AfA NParks	<table border="1"> <thead> <tr> <th data-bbox="667 461 965 499">Involvement</th> <th data-bbox="965 461 1345 499">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 499 965 611">Singaporeans / members of the public involved</td> <td data-bbox="965 499 1345 611">230</td> </tr> <tr> <td data-bbox="667 611 965 835">No. of organisations involved</td> <td data-bbox="965 611 1345 835"> Not applicable *Youth from tertiary institutions & A level students </td> </tr> <tr> <td data-bbox="667 835 965 1216">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="965 835 1345 1216"> 39 Projects across 3 categories ❖ Landscape design and garden implementation. ❖ Biodiversity research and human-wildlife co-existence. ❖ Community projects and programmes. </td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	230	No. of organisations involved	Not applicable *Youth from tertiary institutions & A level students	Snapshot of the projects undertaken by the AfA members	39 Projects across 3 categories ❖ Landscape design and garden implementation. ❖ Biodiversity research and human-wildlife co-existence. ❖ Community projects and programmes.	<p data-bbox="619 1261 850 1294"><u>Progress / Impact</u></p> <ul data-bbox="619 1339 1426 2009" style="list-style-type: none"> <li data-bbox="619 1339 1426 1630">• The YSN AfA is a platform for youths aged between 18 to 25 years old to study and develop solutions relating to urban greenery, wildlife management, nature conservation and climate resilience, under the mentorship of NParks staff. Through the projects, the youths are encouraged to think out of the box and create solutions to address issues and reach out to and involve other stakeholders in the community. <li data-bbox="619 1675 1426 1821">• To involve young Singaporeans in building our City in Nature, 20 experienced mentors from NParks guided the youth stewards in undertaking challenging biodiversity, conservation and horticulture projects. <li data-bbox="619 1865 1426 2009">• Following the successful inaugural YSN 2021, NParks is offering more projects for YSN 2022 across the same categories of projects and more than 150 youths took part in the YSN 2022 opening session on 22 Jan. Some of the
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S/N	AfA and Lead Agencies	Key Impact									
		YSN alumni are also playing a co-mentoring role to help guide and nurture this next batch of youth stewards.									
23.	Friends of the Parks AfA NParks	<table border="1"> <thead> <tr> <th data-bbox="667 456 963 495">Involvement</th> <th data-bbox="963 456 1331 495">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 495 963 607">Singaporeans / members of the public involved</td> <td data-bbox="963 495 1331 607">1,900</td> </tr> <tr> <td data-bbox="667 607 963 837">No. of organisations involved</td> <td data-bbox="963 607 1331 837">Various government agencies, nature groups, non-governmental organisations, schools and other stakeholders.</td> </tr> <tr> <td data-bbox="667 837 963 1055">Snapshot of the projects undertaken by the AfA members</td> <td data-bbox="963 837 1331 1055"> 17 Projects ❖ Aims to co-create 50 new and redeveloped parks in the next 5 years, starting from 2020. </td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	1,900	No. of organisations involved	Various government agencies, nature groups, non-governmental organisations, schools and other stakeholders.	Snapshot of the projects undertaken by the AfA members	17 Projects ❖ Aims to co-create 50 new and redeveloped parks in the next 5 years, starting from 2020.	<p data-bbox="619 1106 852 1137"><u>Progress / Impact</u></p> <ul data-bbox="619 1182 1417 1787" style="list-style-type: none"> • Enabled communities to come together to play a more active role for their living environment by involving them in co-designing parks, as well as in co-implementing and co-managing them. • Build ownership and provide support for ground-up initiatives. • Identify advocates and champions in the community to form a Friends group. • As of March 2022, FotP Engagement for 12 parks were completed, with another 5 ongoing. • Focus will also be given to co-building some of these parks together with the community. For completed parks, NParks aims to encourage community activities with the aim to form a Friends of the Park group.
Involvement	Key figures										
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24.	AfA on Building Community Resilience at Cambridge Road	<table border="1"> <thead> <tr> <th data-bbox="667 1830 963 1868">Involvement</th> <th data-bbox="963 1830 1331 1868">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 1868 963 2022">Singaporeans / members of the public involved</td> <td data-bbox="963 1868 1331 2022"> 500 50 champions (key members); 500 individuals engaged </td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	500 50 champions (key members); 500 individuals engaged					
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S/N	AfA and Lead Agencies	Key Impact	
	MND, CLC	No. of organisations involved	7
		Snapshot of the projects undertaken by the AfA members	3 Projects Kickstarted with the community together with MND/CLC: <ul style="list-style-type: none"> ❖ Community Greenway at Cambridge Road; ❖ Social space activation; and ❖ Climate change conversations. ❖ The champions have since completed/planned another 15 projects on their own initiative.
		<p><u>Progress / Impact</u></p> <ul style="list-style-type: none"> • Under this AfA, CLC engaged over 500 residents and volunteers in the Cambridge Road neighbourhood to crowdsource ideas and conceptualise a community-led climate action plan, aimed at improving liveability and building the community's resilience to climate change impact. • Community champions led the way in implementing environmental improvement projects through greenery and art; as well as organised 'conversations' webinars and workshops to co-generate new ideas and encourage 'peer-to-peer' learning. • Notable outcomes include a 80m-long Cambridge Greenway which connects housing estates by improving thermal comfort and promoting walkability within the neighbourhood. It features a multi-tier planting co-designed, planted and maintained by the community, with technical support from agencies like NParks and PA. • The consistent engagement and participation helped to cultivate a greater sense of ownership and resilience amongst the community, encouraging and building confidence in their ability to take collective action to 	

S/N	AfA and Lead Agencies	Key Impact							
		improve their neighbourhood, and how their ground-up efforts contribute to national efforts on climate action.							
25.	<p>Health District @ Queenstown AfA</p> <p>HDB, the National University Health System (NUHS) and the National University of Singapore (NUS)</p>	<table border="1"> <thead> <tr> <th data-bbox="667 443 963 488">Involvement</th> <th data-bbox="963 443 1347 488">Key figures</th> </tr> </thead> <tbody> <tr> <td data-bbox="667 488 963 712">Singaporeans / members of the public involved</td> <td data-bbox="963 488 1347 712">Residents of Queenstown Planning Area, Total: 95,930 (Source: DOS Census 2020)</td> </tr> <tr> <td data-bbox="667 712 963 1993">No. of organisations involved</td> <td data-bbox="963 712 1347 1993"> <p>22</p> <p>In addition to HDB, NUHS and NUS, the partners in this collaboration include:</p> <p>Ministries: Ministry of Education, Ministry of Health, Ministry of National Development, Ministry of Culture, Community and Youth, Ministry of Social and Family Development, and Ministry of Trade and Industry</p> <p>Local Partners: Agency for Integrated Care, Building and Construction Authority, Centre for Liveable Cities, Health Promotion Board, Land Transport Authority, Lions Befrienders, Mentoring Alliance, MOH Office for Healthcare Transformation, National Parks Board, Sport Singapore, Tsao Foundation, Urban Redevelopment Authority, Enterprise Singapore.</p> </td> </tr> </tbody> </table>	Involvement	Key figures	Singaporeans / members of the public involved	Residents of Queenstown Planning Area, Total: 95,930 (Source: DOS Census 2020)	No. of organisations involved	<p>22</p> <p>In addition to HDB, NUHS and NUS, the partners in this collaboration include:</p> <p>Ministries: Ministry of Education, Ministry of Health, Ministry of National Development, Ministry of Culture, Community and Youth, Ministry of Social and Family Development, and Ministry of Trade and Industry</p> <p>Local Partners: Agency for Integrated Care, Building and Construction Authority, Centre for Liveable Cities, Health Promotion Board, Land Transport Authority, Lions Befrienders, Mentoring Alliance, MOH Office for Healthcare Transformation, National Parks Board, Sport Singapore, Tsao Foundation, Urban Redevelopment Authority, Enterprise Singapore.</p>	
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S/N	AfA and Lead Agencies	Key Impact	
			This list of collaborators will expand as more initiatives are developed over time.
		Snapshot of the projects undertaken by the AfA members	The Housing & Development Board (HDB), the National University Health System (NUHS) and the National University of Singapore (NUS), together with multiple stakeholders from the public, private and people sectors, will be embarking on a first-of-its-kind collaboration to develop the Health District @ Queenstown pilot. The AfA will leverage the broad range of expertise of our partners to create integrated solutions to enhance the health and well-being of residents across their life stages. We will do this primarily via two ways – more integrated planning and design of Queenstown informed by scientific evidence, and community-driven programmes – to support residents in leading healthier and more productive lives.
		<p><u>Impact / Progress</u> Launched in Oct 2021, Health District aims to:</p> <ol style="list-style-type: none"> 1. Promote healthy longevity 2. Enable purposeful longevity 3. Promote intergenerational bonding 	

S/N	AfA and Lead Agencies	Key Impact
		<p>4. Empower people of all ages with a choice to remain in their community</p> <p>The Health District @ Queenstown will focus on four key areas to achieve our objectives:</p> <ol style="list-style-type: none"> 1. Planning and Design – Implement planning and design solutions to support ageing in place, social and mental well-being, and for an active lifestyle 2. Preventive Health and Care Delivery – Encourage uptake of preventive health recommendations and shift care delivery from hospital to or near residents’ homes 3. Purposeful Longevity – Enable purposeful longevity by providing opportunities for residents to work, volunteer and participate in lifelong learning 4. Technology – Co-design affordable technological solutions with the community to improve residents’ lives

LIST OF THE 10 AFAS THAT HAVE COMPLETED THEIR TERMS

S/N	AfA and Lead Agencies	Key Impact									
26.	Beyond Covid-19 Taskforce NCSS	Involvement Singaporeans / members of the public involved	Key figures 22								
		No. of organisations involved	21								
		Snapshot of the projects undertaken by the AfA members	1 Project <ul style="list-style-type: none"> Recommendations from the Taskforce have been shared with social service agencies and the public on 6 May 2021 in a guide for SSAs and stakeholders 								
		<p><u>Progress / Impact</u></p> <ul style="list-style-type: none"> The Taskforce has developed and implemented plans and guidelines to strengthen social service agencies' resilience; proposed ways for the sector to emerge stronger in the 'next normal' and provided feedback from the sector to inform national plans; focused on the following four main areas: <ol style="list-style-type: none"> Digitalisation Innovation in Service Delivery Strengthening Manpower and Volunteer Mobilisation Enhancing Leadership Capabilities for the Next Normal 									
<p><u>AfAs under the Emerging Stronger Taskforce</u></p> <table border="1"> <thead> <tr> <th>Involvement</th> <th>Key figures</th> </tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> Singaporeans / members of the public involved </td> <td> ~1,800 </td> </tr> <tr> <td> <ul style="list-style-type: none"> No. of organisations involved </td> <td> ~900 </td> </tr> <tr> <td> <ul style="list-style-type: none"> Snapshot of the projects undertaken by </td> <td> <i>Please refer to the individual AfAs below for more information.</i> </td> </tr> </tbody> </table>				Involvement	Key figures	<ul style="list-style-type: none"> Singaporeans / members of the public involved 	~1,800	<ul style="list-style-type: none"> No. of organisations involved 	~900	<ul style="list-style-type: none"> Snapshot of the projects undertaken by 	<i>Please refer to the individual AfAs below for more information.</i>
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S/N	AfA and Lead Agencies	Key Impact
	the AfA members	
27.	<p>AfA on Enabling Safe and Innovative Visitor Experiences</p> <p>Singapore Tourism Board (STB)</p>	<ul style="list-style-type: none"> Partnered with prominent industry stakeholders to develop a range of prototypes for safe business events, safe leisure itineraries and travel enablers, to enable a safe and seamless journey for participants. Piloted prototypes that set the foundation for the subsequent development of a commercially-viable framework that could be scaled to support more and larger-scale international business events going forward. Piloted the prototypes developed at TravelRevive – powered by ITB Asia and STB, the first international travel roadshow to take place physically in Asia Pacific during COVID-19. <ul style="list-style-type: none"> Learnings gathered from the event guided the prototype for subsequent events. Brought together prominent stakeholders like Changi Airport Group (CAG), Singapore Hotel Association (SHA), Singapore Association of Convention and Exhibition Organisers and Suppliers (SACEOS), and the National Association of Travel Agents Singapore (NATAS), and government agencies such as STB and MOH.
28.	<p>AfA on Digitalising Built Environment</p> <p>Singapore Business Federation, BCA</p>	<ul style="list-style-type: none"> Catalysed the launch of the Common Data Environment Data Standards, and introduced a two-stage training programme to equip value chain partners with the necessary digital tools and knowledge. Encouraged digital collaboration amongst industry stakeholders without needing players to conform to a single platform. Generated a “pull effect” by establishing the Coalition for Built Environment Digitalisation, an industry digital partnership, with more than 300 companies and 25 projects onboarded within six months. Developed training initiatives to equip value chain partners, such as developers, contractors, and designers, with the necessary digital tools and knowledge.

S/N	AfA and Lead Agencies	Key Impact
29.	AfA on EduTech MOE	<ul style="list-style-type: none"> • Supported new partnerships and EduTech ventures as real-life pathfinders to identify what is needed to unlock synergies within the EduTech community. • Brought over 200 stakeholders, including Institutes of Higher Learning, private education providers and startups, together to identify key growth opportunities and enablers, and to support ventures piloting new forms of partnership. • Galvanised the nascent EduTech community to agree on a path forward with a common goal. • Venture building to ideate venture concepts and advance EduTech in Singapore, which inspired stakeholders to explore collaboration, and aggregate resources to pursue mutually beneficial opportunities. • Unlocked ecosystem synergies, such as the partnership between Kydon and SkillsFuture Singapore (SSG) to test out a delivery platform (ZilLearn Skills), and pilot the use of SkillsFuture Credit on a subscription basis.
30.	AfA on Facilitating Smart Commerce Enterprise Singapore	<ul style="list-style-type: none"> • Developed prototypes of omni-channel retail strategies to create opportunities for the Retail sector to adapt to evolving consumer preferences. • Demonstrated the benefits of adopting omni-channel retail strategies to local retailers, through launching the CapitaLand x Shopee 11.11 Campaign and IMM Virtual Mall. • Demonstrated how a collaborative approach could create a mutually beneficial retail ecosystem, and generate a win-win situation for all players. • Campaigns benefitted more than 70 brands, including local retail brands and F&B establishments, such as SK Jewellery, Skin Inc, and Ajisen Ramen. • Applied the learning points gathered from the campaigns to extend its partnership with an “Exporting Singapore Brands” incubator programme,

S/N	AfA and Lead Agencies	Key Impact
		<p>that sought to reduce the lead time for local brands to venture beyond the Singapore market.</p> <ul style="list-style-type: none"> • Provided brick-and-mortar retailers and establishments the opportunity to deepen customer engagement via online and offline presence, and expand consumer base beyond our shores.
31.	<p>AfA on Robotics</p> <p>NEA, Land Transport Authority</p>	<p><u>AfA on Robotics (Transport)</u></p> <ul style="list-style-type: none"> • Deployed Singapore’s first autonomous vehicle (AV) revenue service. • Gleaned insights on commuters' expectations of AV services, user experience, and feedback. • Understood the optimal price point for running last-mile services using an AV fleet for future commercial deployments. • Established track record for local companies to scale internationally. <p><u>AfA on Robotics (Cleaning)</u></p> <ul style="list-style-type: none"> • Established a set of commercial terms to enable greater adoption of robotics solutions in the cleaning sector. • Defined standardised "classes" of robots, and their capabilities. • Established a base for a viable procurement, and contracting model for end clients to adopt.
32.	<p>AfA on Supply Chain Digitalisation</p> <p>Ministry of Trade and Industry, IMDA</p>	<ul style="list-style-type: none"> • Launched a common data infrastructure (CDI) – SGTraDex, to facilitate trusted and secure data exchange and platform, interoperability, and drive efficiency, productivity, and resilience through physical, financial, and information flows. • Brought together more than 50 supply chain players to identify opportunities and solutions across the end-to-end supply chain journey. • Created a plug-and-play infrastructure to enable businesses of all sizes to access data securely across the supply chain journey. • Strengthened access to new markets, fulfilment, and financing opportunities through e-marketplaces and

S/N	AfA and Lead Agencies	Key Impact
		took important steps to strengthen Singapore's position as a hub for international trade.
33.	AfA on Sustainability Monetary Authority of Singapore	<ul style="list-style-type: none"> • Established a carbon marketplace - Climate Impact X, for trading high-quality carbon credits. • Developed the GreenPass, a green standard and one-stop solution for companies to measure, mitigate, and offset their carbon footprint. • Validated an investible business case to catalyse the ecosystem. • Provided insights into the building blocks required to develop Singapore as a carbon services and trading hub.
34.	AfA on MedTech A*STAR	<ul style="list-style-type: none"> • Reviewed Singapore's in-vitro diagnostics (IVD) value chain to identify critical bottlenecks, and determined opportunities for developing local capabilities for core processes. • Identified building Singapore's capability in lyophilisation for IVD products as an area to anchor end-to-end activities in IVD product development and commercialisation value chain in Singapore.
35.	AfA on AgriTech Singapore Food Agency	<ul style="list-style-type: none"> • Identified the challenges of conventional farming in Singapore, and determined areas of intervention through leveraging frontier agriculture technologies, such as indoor vertical farming, to amplify land and labour productivity, to produce more and higher quality food. • Gathered insights from various key stakeholders on the key constraints for operating in a local context, before embarking on the study of a new platform model that could enhance local vegetable production. • Demonstrated the possibility of indoor vertical farming. • Initiated a study on how a new platform model could help overcome constraints of scale for local production of Asian leafy greens.

S/N	AfA and Lead Agencies	Key Impact
		<ul style="list-style-type: none">• Steered the broader industry into action.